





new school old school... **we break the rules**

at american speed company, grass-roots hot rodding is our passion. hot rods, customs, specials, we understand the fine line that distinguishes a truly exciting enthusiast vehicle. from personalized components to complete vehicle project execution. **the shop is open.**

- **Design:** With a 30 year plus portfolio of successful projects, the American Speed Company team has designed vehicles ranging from '32 hot rod bodies to award winning concept vehicles. Our experience is only matched by dedication to innovative design that honors tradition while improving upon it. Our "steel canvas" approach to vehicle design allows your dreams to flourish, as we work with each customer to develop their project into a full rolling reality.
- **Engineering:** A good design will only become reality with good engineering, that's why American Speed Company relies upon our vast OEM level experience of applying the latest in CAD engineering along with traditional hands-on manual design to all our projects. Engineering our products with today's OEM manufacturing processes and quality standards as guidelines and by utilizing NC milling and water jet cutting equipment, bringing your design to reality only requires a few well thought-out steps.
- **Manufacturing:** Building on experience in mass production, American Speed Company has carried the knowledge and lessons learned and applied them to small volume and one-off production. Utilizing assembly fixtures to guarantee repeatability and maintain quality, each of our products have been designed from the beginning to work within tight tolerances, creating and building quality into every piece. But don't think that we have forgotten about personal craftsmanship, each product is still assembled, joined, inspected and approved by hand.



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