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## **American Speed Company and The Roadster Shop form partnership**

*Exclusive chassis designed specifically for Speed33™ under development*

**ELGIN, Illinois and PLYMOUTH, Michigan** – American Speed Company has partnered with The Roadster Shop to develop a specifically designed, exclusive chassis for its all-steel convertible based upon the 1933 Ford roadster, the Speed33. The alliance will allow American Speed Company to offer the most comprehensive package for the Speed33 and also allows each company to leverage its strongest technological strengths. “The Roadster Shop has an excellent reputation for custom chassis manufacturing,” said Mark Trostle, American Speed Company president. “I know they will provide the same great quality for the Speed33 chassis.”

This exclusive chassis will compliment both the style and quality that have gone in to the Speed33 body. “There is a two-part focus that this chassis will achieve for all Speed33 owners,” said Neal Gerber, Roadster Shop president. “The first focus area will come through added visual appeal from the improvements made over a stock chassis. The second focus area will be creating a uniform base from which all additional components will be derived”.

The major visual attraction of this specific chassis will be a lengthened wheelbase and hot rod stance, which is proportioned to enhance the lines of the car. The chassis receives the perfect hot rod stance and rake through modified front and rear cross members as well as the lengthened wheelbase. A three-inch stretch will be employed to give the car the optimal look in both fendered and fenderless configurations. This additional three inches will come from the firewall forward creating a slightly longer nose on the car. The extra room under the hood will give the much-needed clearance for all V8 engines with accessories like A/C.

This newly developed chassis will also be the base from which traditional roller packages will be built on. Plans call for a wide array of unique products tailored to the Speed33 body to be produced, all with the Roadster Shop chassis as the platform. These new components like lengthened hoods, fender and running board packages, custom stainless gas tanks, and rear roll pans will all be designed with provisions to specifically work with the Roadster Shop chassis. This standardized platform will provide consistency across all builds. Technical support will be streamlined as well through a common ground.

The Roadster Shop Chassis will be available in a number of suspension combinations to suit customers' builds. The chassis will be available for both fendered and fenderless cars. The front suspension will be either a Superide IFS or Drop Axle in either Tube or I-Beam with Hairpins or 4-Bars. Options for the front will include Open Wheel style IFS, chrome and polish upgrades, as well as disc brake upgrades. The



standard rear suspension will be a Ford 9" with 28 spline axles, drum brakes, with 3.50 or 3.70 Open differential, and a triangulated 4-bar set up with adjustable coilovers. Rear suspension options will include chrome and polish upgrades, disc brake upgrades, Independent Rear Suspension, or a Quick Change rear axle.

**About American Speed Company:** Founded in 2006, American Speed Company is an automotive and product development company started by Industry design veteran, D. Mark Trostle. Headquartered in Plymouth, Mich., the company offers everything from personalized components to complete vehicle design. For more information, visit [www.americanspeedcompany.com](http://www.americanspeedcompany.com). **Contact:** Kevin McLoughlin at 734.451.1141 or email, [kevin.mcloughlin@americanspeedcompany.com](mailto:kevin.mcloughlin@americanspeedcompany.com)

**About Roadster Shop:** The Roadster Shop has been dedicated to providing high quality chassis manufacturing and custom fabrication to the street rod industry for over 20 years. Located in Elgin, Illinois the company's services include body and chassis packages, custom paint, installation, restoration, turnkey hot rods, and parts sales and installation. For more information on The Roadster Shop, visit [www.roadstershop.com](http://www.roadstershop.com). **Contact:** Phil Gerber at 847.742.1932 or email, [phil@roadstershop.com](mailto:phil@roadstershop.com)

**Photo Editor's Note:** High-resolution images of Mark Trostle as well as the American Speed Company logo and Speed33™ sketch are available for download from the American Speed Company web site at [www.americanspeedcompany.com](http://www.americanspeedcompany.com).

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